

MAUI

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Maui's green-flanked mountains slope toward the sparkling seas, waterfalls splash into refreshing pools and deep valleys offer a taste of history and adventure. Inhale the delicious Island air and feel the relaxation begin. Luxury resorts, sparkling boutiques and five-star dining share the landscape with charming small towns, neighboring Islands and pristine beaches. Rising above Maui's coastal beauty, scenic Haleakalā greets the sun each morning. Follow the winding road to Hāna. Learn the magic of 'Īao Valley State Monument. Indulge in the delectable flavors of fusion cuisine and local specialties. Sail into the sunset. Be spontaneous: you're on Maui!

ISLAND HIGHLIGHTS

Central Maui

Alexander & Baldwin Sugar Museum

Dedicated to preserving and presenting the history and heritage of Maui's sugar industry, this museum charts the establishment and growth of the industry and features intriguing displays on the inner workings of a sugar mill.

'Īao Valley State Monument

'Īao Valley State Monument is a peaceful, lush area centering around 'Īao Needle, a towering rock pinnacle. 'Īao Needle soars 1,200-feet high and can best be seen in the early morning.

Kahului

Here you'll find Maui's larger shops, malls, restaurants and the commercial harbor where cruise ships and ocean barges dock.

Wailuku

You'll find a good selection of local and ethnic eateries, boutiques, antiques and collectibles in uniquely charming shops.

East Maui

Haleakalā National Park

Rising more than 10,000 feet from the sea, Haleakalā National Park is one of Maui's most memorable attractions. You'll want to wake up early to watch the sun come up over Haleakalā's unusual lava forms.

Hāna

East Maui is as rewarding as the journey to reach it. A magical little hamlet of simple homes and quiet gardens, Hāna's isolation is the source of its charm.

Road to Hāna

From plunging seaside cliffs to the flavors of fresh Island fruit from a roadside stand, this is a journey to awaken all your senses. Plan at least three hours each way.

South Maui

Kihei

Kihei is home to a vibrant community, with a mix of moderately priced hotels and condominiums. Local businesses, restaurants and one of a kind shops cater to residents and visitors alike.

Mā'alaea

This is a good place to catch a dinner cruise or admire the views from one of the popular restaurants. Be sure to stop at Mā'alaea Harbor Village's many shopping boutiques, restaurants and Maui Ocean Center and Aquarium.

Mākena

Mākena, at the end of the road, offers a trail for hikers and manicured fairways for golfers. Add tennis, pools and great dining to see why Mākena is so appealing to visitors.

Wailea

Wailea is an exquisitely landscaped resort community with luxury condominiums, stately homes and award-winning hotels, golf courses, restaurants and deluxe shops.

Upcountry Maui

Ho'okipa Beach Park

Watch the windsurfers race around in the winter or swim and sunbathe in the calmer summer months.

Kula

In Kula, you'll find fruitful farming communities that harvest some of Maui's freshest produce (including the famous Maui onion).

Makawao

The combination of its pineapple plantation and *paniolo* (Hawaiian cowboy) heritage along with a thriving arts community make Makawao a uniquely enjoyable place to hang out.

Pā'ia

The picturesque plantation-era storefronts of Pā'ia are home to several ethnic eateries and dozens of colorful boutiques offering unique gifts, surf gear and a variety of locally produced art, jewelry and clothing.

West Maui

Baldwin House Museum

Stroll along Front Street and you'll find a light colored two-story house that was home to the Reverend Dwight Baldwin and his family from 1838 to 1870.

The Banyan Tree

Along Front Street in Lāhainā Town, you'll find a banyan tree that almost occupies an entire city block!

Kā'anapali

Kā'anapali is known for its championship golf and beautiful white sand beaches, which are great for swimming, snorkeling and sunbathing. If you've had enough sun, head indoors for some shade and shopping.

Kapalua

In addition to renowned golf, you'll find award-winning accommodations, restaurants, boutique shopping, beaches and historic sites.

Lāhainā Art Galleries

With over 40 galleries, it's no wonder why Lāhainā has gained the reputation as a world-class art market.

Lāhainā Harbor

Head out on whale watching excursions, snorkel sails and sightseeing cruises. You can also take day trips to Lāna'i, Molokini and Moloka'i from here.

Lāhainā Historic Trail

Explore Lāhainā's rich whaling and plantation history by following the signs on Lāhainā's Historic Trail located throughout town.

Napili

A variety of nearby shops and restaurants make this a great area for your Maui vacation.

Whalers Village

Home to a variety of local stores, designer boutiques, art galleries, restaurants and a renowned whaling museum.